

BENEFITS OF ASSOCIATE MEMBERSHIP

- **New Associate Members** can prepare an email which HHA will send out to all members introducing the company and their products.
- **Associate Members** can request a speaking spot at an HHA meeting. This request would be put to the membership to see if a majority of members were interested in the topic.
- **Meetings** – there will be at least one a yearly meeting for associates to meet and exhibit if they wish, to the HHA members
- **Social Media Page** – this is ongoing for contribution
- **Regular press releases** are written and sent out on HHA achievements and activities – associates can be included in these
- **Regular competitions** are written and placed for HHA and members – associates will have the opportunity to participate
- **Associate Members will be listed on HHA website** – with appropriate links
- **Exhibition Opportunities** – HHA does participate in various exhibitions and show – associates can apply to exhibit but this will be at an additional cost
- **Familiarisation Visits** – these will take place from time to time and Associates can apply to be included – examples: White Water Raft Centre, Snow Centre, Butterfly World and Warner Bros. Studio Harry Potter experience –
- **Partnership marketing opportunities** - these present themselves throughout the year

Please note all benefits are subject to change and are not contractual

